

Press release

31 July 2020

SIAF Guangzhou and Asiamold from 11 – 13 August: Messe Frankfurt's first Guangzhou fairs to open since January

Eric Chan
Tel. +852 2238 9985
eric.chan@hongkong.messefrankfurt.com
www.messefrankfurt.com.hk
www.spsinchina.com
www.asiamold-china.com

SIAF_AOG20_OR_eng

SPS – Industrial Automation Fair (SIAF) Guangzhou and the concurrent Asiamold fair will be held from 11 – 13 August 2020 at the China Import and Export Fair Complex in Guangzhou. Powered by the world-renowned SPS Smart Production Solutions in Nuremburg, SIAF Guangzhou is the premier hub for intelligent industrial automation solutions in South China, while Asiamold covers the latest mould-making, 3D printing, metalworking, foundry, die-casting, laser and bearing technologies. Both fairs fall under the same umbrella of smart manufacturing, where over 650 exhibitors will utilise 40,000 sqm across 5 halls, attracting more than 50,000 trade buyers. Furthermore, the fairs will feature over 130 seminars and forums to cover the latest industry news in the industrial automation, mould-making and 3D printing space.

Mr Hubert Duh, Chairman of Guangzhou Guangya Messe Frankfurt Co Ltd commented on behalf of the organisers: “With the suspension of various manufacturing activities during the virus outbreak, the benefits of automation, connectivity, digitisation and related intelligent production technologies were made clear to production line operators. With SIAF Guangzhou and Asiamold, which are Messe Frankfurt's first Guangzhou fairs to take place since the beginning of this year, we hope to support the Chinese government's new infrastructure and industry development initiatives by reactivating and reconnecting industrial automation, mould making, 3D printing, die casting and metalworking solution providers with manufacturing sectors across Asia.”

SIAF Guangzhou and Asiamold exhibitors to showcase latest manufacturing technologies and solutions across different sectors

The pandemic is accelerating smart manufacturing solution efforts and ushering in the long-term adoption of digital factories, digital transformation, data transactions, 3D printing technologies, metalworking and mould-making technologies. Backed by steadfast support from industry professionals, SIAF Guangzhou and Asiamold will continue to showcase state-of-the-art manufacturing solutions to all industry players in the region.

The location of different product categories and their corresponding halls are as follows:

Hall 1.2:	Mould-making, 3D Printing, Metalworking, Foundry, Die-casting, Laser and Bearing Technologies
Hall: 2.2	Pneumatic Systems and Components, Industrial Robotic Technologies and Accessories
Halls 3.2 / 4.2:	Electrical Systems and Connectivity Technologies, IPCs and Industrial Software
Hall 5.2:	Sensors and Machine Vision Technologies, Industrial Internet and Smart Logistics Solutions

Leading brands confirmed for SIAF Guangzhou and Asiamold in their respective industry sectors include:

Electrical and Connectivity Systems

ADTECH, AirTAC, Akribis, BECKHOFF, Binder, Bonfiglioli, Chaochuan, CONEC, DECA, DEGSON, DINKLE, FATEK, FATH, HARTING, Huoban, MITSUBISHI, Nabtesco, Pfannenberg, Pneulead, Rollon, ROUIST, SAIBO, SVLEC, TSUNTIEN, WAIN, WANSHSIN, Weidmuller, WELLE, WORLD, Yako, Yiheda, Zhongda Leader, and others.

Industrial Robots and Machine Vision

Airbest, CHAIFU, Chuang Feng, Daheng, DOBOT, Finecables, GZET, HIWIN, Huicui, IDEAL, Kar Ming, PMI, Rochu, Siliconvision, Soft Robot, Vizcam, Zhongshe Robot and others.

Sensors and Industrial Measurement Instrumentation

ALIF, Autonics, CAPTRON, Defuro, ema, FAS, Hanyoung NUX, HR, Hypersen, ifm, Keyence, Lanbao, Pepperl+Fuchs, SENPUM, Sensorpart, SICK, SUENW, Yuheng and others.

Industrial Internet and Smart Logistics Solutions

Bytorent, Highton, Peakboard, Robustel, WELLAUTO and others.

Mould Making and 3D Printing

Changyi, dMac, Hante, FinderSoft, Jingmu, Kingrui, Tenyoun, Wangneng, Xinyuda, Yalu and others

Metal Working and Laser

Fly Laser, Haiwei Photoelectric, HETIAN SHAN, Kaiwei, King Sun Laser, Seal Machinery, Sunrise Laser, Wanyang CNC, Weifu China-Italy Gear, Weisheng Machinery and others.

Bearing

Ao Gang Lian Bearing, Bryco Metal Products, Jama Bearing, Kaisheng Sliding Bearing, Mingyu Precision Bearing, Self-lubricating Bearing, WANHUI Transmission, Wanma Bearing, Xinhao Bearing, ZIGUANG NEEDLE BEARING and others.

A strong line-up of industry buyers are ready to make new business connections

SIAF Guangzhou and Asiamold encompass a wide range of companies within the industrial automation production supply chain. Keen to connect with some of the industry's heavyweights, confirmed buyer delegations from some of the biggest Chinese and international brands expected to conduct procurement and related research at the fair include:

Avery Dennison, BYD, Colgate, Donlim, EPSON, Esquel Group, Essel Group, Flex, GAC Group, Galanz, Improve Medical, Jabil, Karrie, Liby, Macro, Midea, NISSAN, OPPO, RISONG, SKYWORTH, Swell Marui, Valeo, Vivo, Watsons and YISHION

In addition to the buyer groups confirmed for the shows, over 15 industry associations have gathered numerous manufacturing companies from mainland China to source the latest industrial automation products and solutions for upgrading their production lines. Confirmed associations include:

China Light Industry Machinery Association, Dongguan Electronic Industry Association, Guangdong Machinery & Mold Technology Association, Guangdong Manufacturers Association, Guangdong Paper Association, Guangzhou Energy Society, Huizhou Dawan District Enterprise Association, Ronggui Chamber of Commerce and others.

Debut Mould and 3D Printing Epidemic Prevention Technology Display Zone at Asiamold

The ongoing pandemic has had a huge economic impact globally, but also presents new opportunities for the manufacturing industry. Given the strong demand for personal protective gear and other health equipment, Asiamold will feature the brand new Mould and 3D Printing Epidemic Prevention Technology Display Zone in Hall 1.2 to showcase the manufacturing processes of various products. With this zone, Asiamold aims to help industries resume normal operations as soon as possible. Confirmed participants include:

Shanghai Additive Manufacturing Association, Anycubic Technology, Aurora Technology, EMan Software Technology, ESU Laser Technology, Esun Industrial, UNIZ, Jingmu Mould Plastic Products, Kingrui Precision Mould, Long She Plastic Mould, Rich-opto Technology, Seine Technology, Trenrde Technology, Vistar (Xiamen) Industries, Yijiacheng Electronic Technology, Yuntu Intelligent Technology and others.

Comprehensive fringe programme to create extensive business opportunities for fairgoers

Seminars and networking events are also key highlights at SIAF Guangzhou and Asiamold. Currently, topics such as 5G, digital factories, digital transformation, data transactions, 3D printing technologies, metal-working and mould-making technologies are all important topics within the world of production. Collectively, both SIAF Guangzhou and Asiamold will feature over 130 seminars and forums. As a platform for exhibitors and visitors to discuss advanced technologies and products,

this year, the fairs will cast a spotlight on the following topics:

- Dialogue with hidden champions seminar series: Industrial internet connecting solutions
- Industrial Value Chain Initiative (IVI) Seminar
- Time-sensitive networking technology and applications (TSN/A) forum
- Innovation-driven, digital upgrade, new 5G infrastructure and smart manufacturing forum
- Smart Industry Solutions Seminar
- OPC seminar series: When IT meets automation
- “Smart manufacturing + IoT seminar” – Combining industrial automation with the latest IoT technologies
- Digital factory solutions in manufacturing under new infrastructures applications forum
- South China Plastic Mould and High Efficiency Management of Workshop Technology Summit
- 3D printing industry technology application summit
- Duo-colour & multi-colour injection moulding technology summit
- Public lectures on home appliance mould and stamp die designs and solutions

Extra health care and hygiene precautions will be in place

As trade fair organisers, Messe Frankfurt’s top priority remains the health and safety of fairgoers. To ensure that visitors and exhibitors are meeting in a hygienic and safe environment, added measures will be in practice at the fair. These include: real-name authentication at registration, onsite temperature checks, frequent sterilisation of public areas and distancing measures for conference / seminar audiences, amongst others.

SPS – Industrial Automation Fair Guangzhou is jointly organised by Guangzhou Guangya Messe Frankfurt Co Ltd, China Foreign Trade Guangzhou Exhibition General Corporation, Guangzhou Overseas Trade Fairs Ltd and Mesago Messe Frankfurt GmbH. Associate sponsors are the Guangdong Association of Automation, the Guangzhou Association of Automation, the Guangzhou Instrument and Control Society and China Light Industry Machinery Association.

Exhibitors or visitors with any queries should email sps@china.messefrankfurt.com for SIAF or asiamold@china.messefrankfurt.com for Asiamold. For more details about the fairs, please visit www.spsinchina.com and www.asiamold-china.com.

Further Messe Frankfurt fairs in the same industry cluster as SIAF include:

SPS – Smart Production Solutions
24 – 26 November 2020, Nuremberg, Germany

SPS Automation Middle East virtual event

SPS – Industrial Automation Fair Guangzhou
Asiamold
Guangzhou
11 – 13 August 2020

18 – 19 November 2020, Dubai, the UAE

SPS Italia Digital Days

28 – 30 September 2020, Parma, Italy

Asiamold forms a part of a series of international events including:

Formnext

10 – 13 November 2020, Frankfurt, Germany

Formnext Forum Tokyo

24 – 25 September 2020, Tokyo, China

Rosmould

15 – 17 June 2021, Moscow, Russia

Formnext + PM South China

September 2021, Shenzhen, China

– end –

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With just under 2,600 employees at 29 locations, the company generates annual sales of around €736 million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com