

Press release

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## Asiamold 2020 sets up new anti-epidemic zone to assist in combating novel coronavirus

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**The ongoing pandemic has had a huge economic impact globally, but also presents new opportunities. Given the strong demand for personal protective gear and other health equipment, Asiamold will setup a brand new Epidemic Prevention Equipment Manufacturing Zone to showcase the manufacturing process of various products. With this zone, Asiamold aims to help industries resume normal operations as soon as possible.**

The 14th edition of Asiamold will take place from 11 – 13 August 2020 at the China Import and Export Fair Complex in Guangzhou to showcase the latest and most in-demand mould making, die casting, metalworking, 3D printing, laser and automation technologies. The fair will be held concurrently with SPS – Industrial Automation Fair Guangzhou once again. Through the synergistic effect of the two shows, exhibitors can expect to find ample business opportunities and to connect with enterprises from various industries including aerospace, automotive, medical, home appliances, mobile phones, cosmetics, electronics and more.

In order to give show participants a more comprehensive understanding, the newly setup Epidemic Prevention Equipment Manufacturing Zone will showcase the complete production process of anti-epidemic products in multiple dimensions, including live production lines, real-time factory streaming, video-recordings, virtual simulations and more. A number of finished products such as facemasks, ventilators, infrared thermometers, goggles, pharyngeal swabs and disinfecting supplies will be displayed. Moreover, numerous industry specialists will also be invited to explain the technologies and future prospects in manufacturing protective equipment at relevant seminars, which will further support enterprises to gain an advantage in the market.

### **All-inclusive events unveil the key moulding and 3D printing solutions**

Asiamold always strives to enhance the visitor's fair experience, not only by offering cutting-edge products and technologies in the moulding industry, but also sharing the latest market insights and innovations through a comprehensive event programme. Fair participants will benefit from the vast knowledge presented at this smart manufacturing platform.

Messe Frankfurt (HK) Ltd  
35/F China Resources Building  
26 Harbour Road  
Wanchai, Hong Kong

This year, the show has once again arranged a series of concurrent events throughout the three-days. Industry players can expect to discover the latest technological breakthroughs and future trends from the sharing of a number of moulding and 3D printing experts. Held on 11 August, the South China Plastic Mould and High Efficiency Management of Workshop Technology Summit will break down the latest moulding technologies and management experiences of the South China moulding industry to improve moulding production efficiency while reducing costs for enterprises at the same time. Some of the featured topics include:

- **Topic:** Precise Hot Runner Temperature Controller Enhances Quality Mould Production  
**Presented by:** Dr Yao Ke, Director of Division of Advanced Manufacturing and Automation, HKUST Fok Ying Tung Research Institute
- **Topic:** How Can Mould Companies Adapt in the Intelligent Manufacturing Era  
**Presented by:** Mr Zhu Xianfeng, General Manager, Guangdong N – Ruishide Intelligence Systems Co Ltd

Furthermore, the Double-colour and Multi-colour Injection Moulding Technology Summit and the 3D Printing Industry Technology Application Summit will both be held on the second day of the fair. The former focuses on analysing the development of double-colour and multi-colour injection moulding technology, while the latter discusses the current hotspots and future applications of additive manufacturing technologies. Some of the confirmed topics include:

- **Topic:** Application of 3D Printing in Double-colour Hot Runner Injection  
**Presented by:** Dr Liu Bin, Deputy Secretary-General, Guangdong Machinery & Mould Technology Association
- **Topic:** Classic Case Study of Double-colour Injection Mould Design  
**Presented by:** Mr Zhang Shaofei, Client Solutions Specialist, TK Group
- **Topic:** AM Solution Cases of Reducing Cycle Time in Injection Tooling  
**Presented by:** Mr Li Jianxiong, Account Manager, EOS
- **Topic:** Metal 3D Printing – New Trends in Mould Manufacturing  
**Presented by:** Mr Jeffrey Koh, General Manager, dMac Precision Technology Co Ltd

In addition, the Guangzhou Scientific Injection Moulding Technology Summit will be held on day three of the fair. The summit will invite Mr Hung Yichun and Mr Huang Yashi, two seasoned experts to highlight the effectiveness and benefits of scientific injection moulding and TPM, which possess very high practical value for companies intending to upgrade their manufacturing processes.

Asiamold is organised by Guangzhou Guangya Messe Frankfurt Co Ltd and forms a part of a series of international events including:

- Formnext: 10 – 13 November 2020, Frankfurt, Germany
- Formnext + PM South China: 9 – 11 September 2020, Shenzhen, China
- Formnext Forum Tokyo: 24 – 25 September 2020, Tokyo, Japan
- Asiamold: 11 – 13 August 2020, Guangzhou, China
- Rosmould: 15 – 17 June 2021, Moscow, Russia

To find out more about the 2020 show, please visit [www.asiamold-china.com](http://www.asiamold-china.com) or email [asiamold@china.messefrankfurt.com](mailto:asiamold@china.messefrankfurt.com).

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#### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600\* employees at 30 locations, the company generates annual sales of around €733\* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* preliminary figures 2019