

Press release

Asiamold 2019 – Guangzhou International Mould & Die Exhibition kicks off next week

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The 13th edition of Asiamold will open its doors in Guangzhou next week. Together with a series of comprehensive event programmes, the show will continue to showcase the most innovative and recent moulding and additive manufacturing products and solutions for the manufacturing industry in Asia.

Asiamold – Guangzhou International Mould & Die Exhibition will be held from 10 – 12 March 2019 at the China Import and Export Fair Complex in Guangzhou, China. Held concurrently with SPS – Industrial Automation Fair Guangzhou (SIAF), the fairs are expected to host over 950 exhibitors and utilise more than 62,000 sqm of exhibition space. It is anticipated more than 80,000 professional buyers around the globe will locate potential partners and unlock ample business opportunities during the three-day fairs.

Strong line-up of moulding brands attracts quality buyer delegations

Asiamold has always been one of the key fairs for the mould and die industry in the South China region, providing an effective trading platform for industry enterprises to present their latest innovations in mould making, die casting, metalworking, 3D printing, and laser and automation technologies. A number of well-known brands have already confirmed their presence for the 2019 edition. They include:

Shenzhen Yangfan Precision Mould Co Ltd

With over 20 years of experience in the plastic manufacturing industry, the 1998-founded company has developed into one of the leading moulding solutions suppliers in the Pearl River Delta. Based in Shenzhen, their products are exported to different countries around the world.

Shanghai Fusion Trading Co Ltd (Raise3D)

Participating for the first time, Shanghai Fusion Trading Co Ltd, also known as Raise3D, is one of the few companies in the world that offers printers, slicing software, an enterprise cloud platform and consumables for 3D printing simultaneously. Headquartered in Shanghai, the company also has branch offices in the US and the Netherlands to serve the global market.

Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road
Wanchai, Hong Kong

Saarschmiede GmbH

Saarschmiede GmbH is a leading company in the field of forging technology which specialises in the manufacture of high-quality forged mould steels of various dimensions. Their products are widely applied in a series of mould steels in the automotive, aerospace, home appliance, electronics, food and medical technology industries.

Guangdong Lanwan Intelligent Technology Co Ltd

Guangdong Lanwan Intelligent Technology Co Ltd is HP's first 3D printing batch manufacturing centre in the world. Devoted to promote the application of 3D printing in the industrial field, the company provides various solutions such as rapid prototyping, batch production and product design.

Guangzhou SongXing Electrical Co Ltd

Established in 1997, the company specialises in the development, manufacturing, sales and service of intelligent equipment. Their newly designed robotic detection system for multiple units will fully demonstrate the key technologies of robotics, machine vision, image recognition and data transmission which helps to enhance the construction process.

In addition, as industrial automation solutions, 3D printing and moulding technologies are applicable to an array of major industry sectors, various buyer delegations of renowned brands have been invited to attend both shows. Some of the leading companies participating this edition include:

Automotive Engineering: BYD, FAW-Volkswagen, Fiat, Honda, Nissan, Valeo

Consumer Goods: Bluemoon, Colgate, Liby, P&G

Electric Engineering: Delta, Flex, Foxconn, Huawei, VIVO, ZTE

Food and Beverage: Danone, Ding Hu, JDB, Jia Shi Li

Household Appliances: Galanz, Gree, Hisense, Midea, Skyworth, TCL, Whirlpool

Packaging and Printing: Ai Li, Bai Sheng, Essel, Yuto

Pharmacy and Medical: Baiyun Mountain, Bayer, Pan Gao Shou, Wang Lao Ji

Textile and Footwear: Adidas, Esquel Group, Nike, Pou Chen Group

Comprehensive fringe programme to create extensive business opportunities for fairgoers

Apart from the exhibition, Asiamold also arranges an extensive fringe programme of events for fairgoers to exchange professional insights and explore market opportunities with industry scholars and experts. Participants can expect to see the latest applications of 3D printing and moulding technologies through a series of well-designed presentations

from various industry giants.

This year, both the Agora and Seminar, and the China 3D Printing Industry Technology Application Summit will return once again. The former will give an in-depth analysis of the current technological developments and the application of the latest innovations on different aspects, while the latter will be led by a number of well-known speakers from the leading companies within the industry to share their visions about the future impact of 3D printing on the manufacturing industry. Together, nearly 20 high-level presentations will be offered to highlight the industry's innovative technological breakthroughs in mould, die and 3D printing technologies. Some of the confirmed topics include:

- **Topic:** Metal 3D Printing Enhances Efficient Production Solutions
Presented by: Renishaw (Shanghai) Trading Co Ltd
- **Topic:** High Precision Industrial 3D Printing
Presented by: BMF Material Technology Inc
- **Topic:** Metal 3D Printing – Changing the Manufacturing Process and Application of Moulding Industry
Presented by: Guangdong Hanbang 3D Tech Co Ltd
- **Topic:** Materialise Software Solutions Help 3D Printing Application in Mould Industry
Presented by: Materialise Shanghai Co Ltd

Asiamold is organised by Guangzhou Guangya Messe Frankfurt Co Ltd and forms part of a series of international events including formnext and Intermold Japan. The next edition of formnext will be held from 19 – 22 November 2019 at the Frankfurt exhibition grounds in Germany. Intermold Japan will take place from 17 – 20 April 2019 in Tokyo and 19 – 22 June 2019 in Nagoya. The next edition of Rosmould will take place from 18 – 20 June 2019 in Moscow.

For more information, please visit www.asiamold-china.com or email asiamold@china.messefrankfurt.com.

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Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at 30 locations, the company generates annual sales of around €715* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

*preliminary figures 2018

Asiamold
Guangzhou, 10 – 12 March 2019