

Press release

Hong Kong, July 2018

## Asiamold 2019 continues to attract renowned industry exhibitors

Stephen Lam  
Tel. +852 2238 9972  
[stephen.lam@hongkong.messefrankfurt.com](mailto:stephen.lam@hongkong.messefrankfurt.com)  
[www.messefrankfurt.com.hk](http://www.messefrankfurt.com.hk)  
[www.asiamold-china.com](http://www.asiamold-china.com)

AOG19\_PR1\_Eng

**The 2019 edition of Asiamold returns next March to showcase the latest moulding products and technologies, with many leading companies having already confirmed their participation. As the leading industry event in South China and the first to be held at the start of the Chinese sourcing year, the fair will continue to serve as a premium trading platform for exhibitors and professional buyers.**

The 13th edition of Asiamold – Guangzhou International Mould & Die Exhibition will return to the China Import and Export Fair Complex in Guangzhou from 10 – 12 March 2019, and will be held concurrently with SPS – Industrial Automation Fair Guangzhou (SIAF) once again. Together, both shows will help industry players unlock the business opportunities brought by the Chinese government’s Made in China 2025 strategic plan.

Within the first few months of the fair being open to exhibitors for application, many moulding exhibitors from the previous edition had already confirmed their participation. Some of the leading suppliers who will present a unique selection of solutions and innovative products include Dongguan Gunri Precision Mold, Dynacast (Dongguan) Ltd, FinderSoft Group, Shenzhen Moldfast Hot Runner Co Ltd, Shenzhen Yangfan Precision Mould and Zhongshan GreatSimple Technology Co Ltd, as well as many others.

The last edition of Asiamold was a great success in terms of the visitor number and the exhibition results. Held together with SIAF, the two fairs were attended by 896 exhibitors from 20 countries and regions from around the world who occupied five exhibition halls across 60,000 sqm of exhibition space. The range of leading edge products and solutions on offer attracted 72,068 visitors from 40 countries and regions. In addition, over 80 presentations were given during the concurrent fringe programme.

### **3D Printing Asia Zone serves China’s growing additive manufacturing needs**

Over the years, the fair’s thematic zones have become one of the key components to its success, helping leading manufacturing industry professionals with their sourcing needs, and to showcase the entire process chain. This year, zones at the fair include Asiametal, Foundry

Messe Frankfurt (HK) Ltd  
35/F China Resources Building  
26 Harbour Road  
Wanchai, Hong Kong

and Die-casting as well as Laser and Welding Asia, while the 3D Printing Asia Zone will address the needs of China's rapidly developing additive manufacturing industry. Together with SIAF, visitors can also expect automotive mould enterprises to be another key highlight of the show. Aside from the exhibition, a comprehensive schedule of concurrent events will also be held to foster technology exchange and stimulate networking between exhibitors and visitors.

Asiamold is organised by Guangzhou Guangya Messe Frankfurt Co Ltd and forms a part of a series of international events including formnext and Intermold Japan. The next edition of formnext will be held from 13 – 16 November 2018 at the Frankfurt exhibition grounds in Germany. Intermold Japan will take place from 17 – 20 April 2019 in Tokyo and 19 – 22 June 2019 in Nagoya. The next edition of Rosmould will take place from 18 – 20 June 2019 in Moscow.

For more information, please visit [www.asiamold-china.com](http://www.asiamold-china.com) or email [asiamold@china.messefrankfurt.com](mailto:asiamold@china.messefrankfurt.com).

– end –

**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:  
[www.messefrankfurt.com](http://www.messefrankfurt.com) | [www.congressfrankfurt.de](http://www.congressfrankfurt.de) | [www.festhalle.de](http://www.festhalle.de)